

MMWL/SEC/17-18/

August 2, 2017

To

BSE Limited  
27<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI-400 001

Dear Sir,

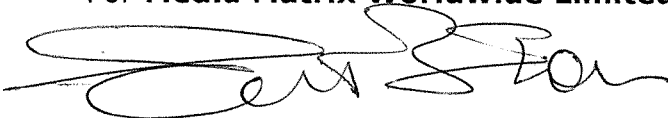
**Sub: Divestment of entire stake in DigiCall Teleservices Private Limited ("DTPL"), a wholly owned subsidiary of the Company**

This is further to our letter dated 18<sup>th</sup> July, 2017 on the above subject. In this connection we would like to inform you that the Company on 2<sup>nd</sup> August, 2017 has signed Share Purchase Agreement subject to the approval of the shareholders of the Company to divest its entire stake in DigiCall Teleservices Private Limited ("**DTPL**"), a wholly owned subsidiary of the Company to Karvy Data Management Services Limited (KDMSL), pursuant to which (i) DTPL will cease to be a wholly owned subsidiary of the Company; and (ii) DigiCall Global Private Limited, a wholly owned subsidiary of DTPL and a step down subsidiary of the Company, shall cease to be a subsidiary of the Company. The details required to be disclosed as per SEBI circular (CIR/CFD/CMD/4/2015) dated September 9, 2015 are enclosed herewith as **Annexure 'A'**.

The above is for your information and records.

Thanking you,

Yours faithfully,  
For **Media Matrix Worldwide Limited**

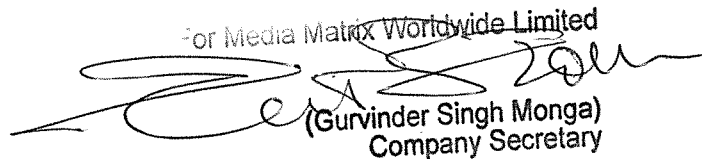


**(Gurvinder Singh Monga)**  
Company Secretary

**Encl:** As above

Sr. No.	Particulars	Details
a)	The amount and percentage of the turnover or revenue or income and net worth contributed by such unit or division of the listed entity during the last financial year	DigiCall Teleservices Private Limited (DTPL) has contributed total income of Rs.109.16 Crore which is 40.38% of the consolidated income of the Company for the financial year 2016-17. DTPL net worth was Rs.32.28 Crore which contributed to 109.14% of the consolidated net worth of the Company.
b)	Date on which the agreement for sale has been entered into	02.08.2017
c)	The expected date of completion of sale/disposal	Within three months from the date of agreement.
d)	Consideration received from such sale/disposal	Rs.30 Crore (Rupees Thirty Crore Only).
e)	Brief details of buyers and whether any of the buyers belong to the promoter/promoter group/group companies. If yes, details thereof;	Karvy Data Management Services Limited (KDMSL), an unrelated party
f)	Whether the transaction would fall within related party transaction? If yes, whether the same is done at "arm's length";	No
g)	Additionally, in case of a slump sale, indicative disclosure provided for amalgamation/merger, shall be disclosed by the listed entity with respect to such slump sale;	N.A.

For Media Matrix Worldwide Limited


 (Gurvinder Singh Monga)  
 Company Secretary

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 Telephone : +91-124-4310000, Fax : +91-124-4310050 Email : mmwl.corporate@gmail.com  
 Website : www.mmwllindia.com, Corporate Identity Number : L51900MH1985PLC036518