

(I)(a) Statement Showing Shareholding Pattern

Name of the Company : **MEDIA MATRIX WORLDWIDE LTD**

Scrip Code : **512267**

Name of Script : **Media Matrix Worldwide Limited**

Class of Security : **Equity**

As on 31st March, 2012

Party paid-up shares:-	No of party paid up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by promoter/ promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0
Outstanding convertible securities:	No of outstanding securities	As a % of total no. of outstanding securities	As a % of total no. of shares of the Company, assuming full conversion of the convertible securities
Held by promoter/ promoter group	0	0	0
	0	0%	0%
Held by public			
Total	0	0%	0%
Warrants:-	No of Warrants	As a % of total no. of Warrants	As a % of total no. of shares of the Company, assuming full conversion of the warrants
Held by promoter/ promoter group	0	0	0
Held by public	0	0	0
Total	0	0	0
Total paidup capital of the Company assuming full conversion of warrants and convertible securities			Rs.80865000/-

Category code	Category of shareholder	No. of shareholders	Total number of shares.	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of Shares	As a percentage of Total number of Shares
I	II	III	IV	V	VI	VII	VIII	IX
(A)	Shareholding of Promoter and Promoter Group²							
(1)	Indian							
(a)	Individuals/Hindu Undivided Family	0	0	0	0.00000	0.00000	0	0.00000
(b)	Central Government/State Government(s)	0	0	0	0.00000	0.00000	0	0.00000
(c)	Bodies Corporate	1	54481908	54481908	67.37391	67.37391	0	0.00000
(d)	Financial Institutions/Banks	0	0	0	0.00000	0.00000	0	0.00000
(e)	Any Other (specify)	0	0	0	0.00000	0.00000	0	0.00000
	Sub-Total (A)(1)	1	54481908	54481908	67.37391	67.37391	0	0.00000
(2)	Foreign							
(a)	Individuals (Non Resident Individual/Foreign individual)	0	0	0	0.00000	0.00000		
(b)	Bodies Corporate	0	0	0	0.00000	0.00000		
(c)	Institutions	0	0	0	0.00000	0.00000		
(d)	Any Other (specify)	0	0	0	0.00000	0.00000		
	Sub-Total (A)(2)	0	0	0	0.00000	0.00000		
	Total Shareholding of Promoter and Promoter Group (A)=A(1)+A(2)	1	54481908	54481908	67.37391	67.37391	0	0.00000
(B)	Public Shareholding³							
(1)	Institutions						N.A.	N.A.
(a)	Mutual Funds/UTI	0	0	0	0.00000	0.00000		
(b)	Financial Institutions/Banks	0	0	0	0.00000	0.00000		
(c)	Central Government/State Government(s)	0	0	0	0.00000	0.00000		
(d)	Venture Capital Funds	0	0	0	0.00000	0.00000		
(e)	Insurance Companies	0	0	0	0.00000	0.00000		
(f)	Foreign Institutional Investors	0	0	0	0.00000	0.00000		

Category code	Category of shareholder	No. of shareholders	Total number of shares.	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of Shares	As a percentage of Total number of Shares
(g)	Foreign Venture Capital Investors	0	0	0	0.00000	0.00000		
(h)	Any Other (specify)							
	Foreign Banks	0	0	0	0.00000	0.00000		
	Sub-Total (B)(1)	0	0	0	0.00000	0.00000		
(2)	Non-institutions						N.A.	N.A.
(a)	Bodies Corporate	125	12596474	12596474	15.57716	15.57716		
(b)	Individuals -							
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh	1827	2218304	2217897	2.74322	2.74322		
	ii Individual shareholders holding nominal share capital in excess of Rs. 1 lakh	93	11422221	8477321	14.12505	14.12505		
(c)	Any Other (specify)							
	NRI	24	112873	112873	0.13958	0.13958		
	Trust	1	1	1	0.00000	0.00000		
	Shares in transit	10	33219	33219	0.04108	0.04108		
	Sub-Total (B)(2)	2080	26383092	23437785	32.62609	32.62609		
	Total Public Shareholding (B)=(B)(1)+(B)(2)	2080	26383092	23437785	32.62609	32.62609		
	Total (A)+(B)	2081	80865000	77919693	100.00000	100		
(C)	Shares held by Custodians and against which Depository receipts have been issued							
(1)	Promoter/ Promoter group	0	0	0	0.00000	0.00000		
(2)	Public	0	0	0	0.00000	0.00000		
	GRAND TOTAL (A)+(B)+(C)	2081	80865000	77919693	100.00000	100.00000		

¹ For determining public shareholding for the purpose of Clause 40A

² For definitions of "Promoter" and "Promoter Group", refer to Clause 40A

³ For definitions of "Public Shareholding", refer to Clause 40A

(l)(b) **STATEMENT SHOWING HOLDING OF SECURITIES (INCLUDING SHARES, WARRANTS, CONVERTIBLE SECURITIES) OF PERSONS BELONGING TO THE COTEGORY "PROMOTER AND PROMOTER GROUP"**

Sr. No.	Name of the Shareholder	Details of Shares held		Encumbered shares (*)			Details of Warrant		Details of Convertible Securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of Shares held	As a % of grand total (A)+(B)+(C)	Number	As a Percentage of	As a % of grand total (A)+(B)+(C) of sub clause (l) (a)	Number of Warrants held	As a % of total number of warrants of the same class	Number of Convertible Securities held	As a % of total number of Convertibel Securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	Digivision Holdings Private Ltd	54481908	67.37391	-	-	-	0	0	0	0	67.37391
TOTAL		54481908	67.37391	0		0.00000					67.37391

(*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of SAST Regulation, 2011

(l)(c)(i) **STATEMENT-SHOWING HOLDING OF SECURITIES (INCLUDING SHARES, WARRANTS, CONVERTIBLE SECURITIES) OF PERSONS BELONGING TO THE CATEGORY "PUBLIC" AND HOLDING MORE THAN 1% OF THE TOTAL NUMBER OF SHARES**

Sr. No.	Name of the Shareholder	Number of Shares held	Shares as a percentage of total number of shares {i.e. Grand Total (A)+ (B) +(C) indicated in statement at para (l)(a) above}	Details of Warrant		Details of Convertible Securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted shares capital
				Number of Warrants held	As a % of total number of warrants of the same class	Number of Convertible Securities held	% w.r.t. total number of of Convertible Securities of the same class	
1	BATTLE VYAPAAR PVT. LTD	3763140	4.65361	0	0	0	0	4.65361
2	RAMESH KUMAR HARAN	1627360	2.01244	0	0	0	0	2.01244
3	RANI KAUR DEVENDRA SINGH SETHI	1543000	1.90812	0	0	0	0	1.90812
4	DEEPAK MALHOTRA	1401900	1.73363	0	0	0	0	1.73363
5	GUINNESS SECURITIES LIMITED	1332121	1.64734	0	0	0	0	1.64734
6	CREDIT LINK FINVEST LIMITED	1200000	1.48395	0	0	0	0	1.48395
7	NISHU FINLEASE PRIVATE LIMITED	1025000	1.26754	0	0	0	0	1.26754
8	OUTREACH TRADING COMPANY PRIVATE LI	947777	1.17205	0	0	0	0	1.17205
Total		12840298	15.87868					15.87868

(l)(c)(ii) **STATEMENT-SHOWING HOLDING OF SECURITIES (INCLUDING SHARES, WARRANTS, CONVERTIBLE SECURITIES) OF PERSONS (TOGETHER WITH PAC) BELONGING TO THE CATEGORY "PUBLIC" AND HOLDING MORE THAN 5% OF THE TOTAL NUMBER OF SHARES OF THE COMPANY**

Sr. No.	Name(s) of the Shareholder(s) and the Person Acting in Concert (PAC) with them	Number of Shares held	Shares as a percentage of total number of shares {i.e. Grand Total (A)+ (B) +(C) indicated in statement at para (l)(a) above}	Details of Warrant		Details of Convertible Securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted shares capital
				Number of Warrants held	As a % of total number of warrants of the same class	Number of Convertible Securities held	% w.r.t. total number of Convertible Securities of the same class	
	N.A.							
	Total							

(1)(d) **STATEMENT -SHOWING DETAILS OF LOCKED-IN SHARES**

Sr. No.	Name of the Shareholder	Number of Locked in Shares	Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in statement at para (1)(a) above.
	N.A.		0 0 0 0 0
	Total	0	0.00000

(II)(a) **STATEMENT -SHOWING DETAILS OF LOC OF DEPOSITORY RECEIPTS (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs etc)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e Grand Total (A)+(B)+(C) indicated in statement at para (1)(a) above)
	N.A.			0.00000
	Total	0	0	0.00000

(II)(b) **STATEMENT SHOWING HOLDING OF DEPOSITORY RECEIPTS (DRs WHERE UNDERLYING SHARES HELD BY 'PROMOTER/ PROMOER GROUP' ARE IN EXCESS OF 1% OF THE TOTAL NUMBER OF SHARES**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs etc)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in statement at para (1)(a) above)
N.A.				
Total				

(III) (a) **STATEMENT SHOWING THE VOTING PATTERN OF SHAREHOLDERS, IF MORE THAN ONE CLASS OF SHARES/SECURITIES IS ISSUED BY THE ISSUER.**

(Give description of voting rights for each class of security.

Class X:

Class Y:

Class Z:

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
I	II	III	IV	V	VI	VII	VIII
(A)	Promoter and Promoter Group						
	Indian						
(1)	Individuals/Hindu Undivided Family						
(a)	Central Government/State Government(s)						
(b)	Bodies Corporate						
(c)	Financial Institutions/Banks						
(d)	Any Other (specify)						
(e)	Sub-Total (A)(1)						
	Foreign						
(1)	Individuals (Non Resident Individual/Foreign individual)						
(a)	Bodies Corporate						
(b)	Institutions						
(c)	Any Other (specify)						
(d)	Sub-Total (A)(2)						
	Total Shareholding of Promoter and Promoter Group (A)=A(1)+A(2)						
(B)	Public Shareholding						
	Institutions						
(1)	Mutual Funds/UTI						
(a)	Financial Institutions/Banks						
(b)	Central Government/State Government(s)						
(c)	Venture Capital Funds						
(d)	Insurance Companies						
(e)	Foreign Institutional Investors						
(f)	Foreign Venture Capital Investors						
(g)	Any Other (specify)						
(h)	Sub-Total (B)(1)						

NOT APPLICABLE

Category code	Category of shareholder	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V)	Total Voting Rights i.e. (VI)	
		Class X	Class Y	Class Z		As a percentage of (A+B)	As a percentage of (A+B+C)
(2)	Non-institutions						
(a)	Bodies Corporate						
(b)	Individuals -						
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh						
	ii Individual shareholders holding nominal share capital in excess of Rs. 1 lakh						
(c)	Any Other (specify)						
	Sub-Total (B)(2)						
	Total Public Shareholding (B)=(B)(1)+(B)(2)						
	Total (A)+(B)						
(C)	Shares held by Custodians and against which Depository receipts have been issued						
	GRAND TOTAL (A)+(B)+(C)						

NOT APPLICABLE