

MEDIA MATRIX WORLDWIDE LI

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(₹ in Lacs)

	Statement of Standalone Unaudited Financial Results PART I for the Quarter and nine months ended 31/12/2014						Statement of Consolidated Unaudited Financial Results for the Quarter and nine months ended 31/12/2014						
SI. No.	Particulars	3 months ended 31.12.2014 (Unaudited)	3 months ended 30.09.2014 (Unaudited)	Corresponding 3 months ended in the previous year 31.12.2013 (Unaudited)	Year to date figure for the period ended 31.12.2014 (Unaudited)	Corresponding year to date figure for the period ended 31.12.2013 (Unaudited)	Previous year ended 31.03.2014 (Audited)	3 months ended 31.12.2014 (Unaudited)	3 months ended 30.09.2014 (Unaudited)	Corresponding 3 months ended in the previous year 31.12.2013 (Unaudited)	Year to date figure for the period ended 31.12.2014 (Unaudited)	Corresponding year to date figure for the period ended 31.12.2013 (Unaudited)	Previous year ended 31.03.2014 (Audited)
1.	Income from Operations	(Olladdited)	(Olladaltea)	(Olladaltea)	(Onaddited)	(Onaudited)	(Addited)	(Olladaltea)	(Onadalted)	(Ollauditeu)	(Olladdited)	(Onaudited)	(Addited)
'	(a) Net Sales/Income from Operations	73.50	70.10	69.10	188.85	239.96	305.76	3,594.11	4,275.48	2,907.83	12,797.04	9,388.53	13,465.62
Ш	(b) Other Operating Income	-	-	-	-	73.50	70.10	-	188.85	· -	-	· -	-
Ш	Total income from Operations	73.50	70.10	69.10	188.85	239.96	305.76	3,667.61	4,345.58	2,907.83	12,985.89	9,388.53	13,465.62
2.	Expenses												
Ш	(a) Cost of Materials consumed	-	-	-	-	-	-	-	-	-	-	-	-
Ш	(b) Purchase of stock-in-trade	-	-	-	-	50.44	50.44	166.05	785.46	329.77	3,049.08	1,585.72	2,629.07
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	-	-	-	-	-	-	222.55	226.45	(249.03)	68.15	(219.37)	(50.03)
Ш	(d) Employee benefits expense	13.34	17.61	14.87	48.15	107.33	113.94	1,881.84	2,134.72	1,712.32	5,831.74	5,233.50	6,861.18
Ш	(e) Depreciation and amortisation expense	0.59	0.58	0.50	1.72	1.28	1.86	501.66	514.34	280.92	1,649.40	808.22	1,164.42
Ш	(f) Content & bandwidth expense	-	-	-	-	-	-	319.56	526.47	329.44	1,184.89	1,315.75	1,656.09
Ш	(g) Legal & Professional charges	35.67	26.98	25.38	85.76	75.22	91.40	108.05	85.83	101.60	276.72	278.66	367.59
Ш	(h) Rent expenses	9.60	9.31	9.32	28.23	12.92	22.24	284.19	295.50	281.70	872.36	766.44	1,016.17
Ш	(i) Other expenses	15.58	22.37	18.86	50.33	44.23	68.95	975.33	999.83	999.33	2,944.23	3,020.86	3,975.31
Ш	(j) Bad debts, advances & Miscellaneous balances							40.00		40.00			
Ш	written off (net)			-	- · · · · ·	-	24.45	10.66	11.77	10.66	60.22	25.71	398.00
Ш.	Total Expenses	74.78	76.85	68.93	214.19	291.42	373.28	4,469.89	5,580.37	3,796.70	15,936.79	12,815.48	18,017.78
3.	Profit / (Loss) from operations before other income finance costs	(1.28)	(6.75)	0.17	(25.34)	(51.46)	(67.52)	(802.27)	(1,234.79)	(888.86)	(2,950.91)	(3,426.96)	(4,552.16)
П.	and exceptional items (1-2)		40.55	05.53	5404	440.00	400.44	50.74	40.45	00.05	20.47	045.04	200.00
4.	Other Income	20.63	16.55	25.57	54.31	110.23	130.44	50.74	19.45	36.35	88.47	215.91	269.36
5.	Profit / (Loss) from ordinary activities before finance costs and exceptional items (3 + 4)	19.35	9.80	25.74	28.97	58.77	62.92	(751.54)	(1,215.35)	(852.51)	(2,862.43)	(3,211.05)	(4,282.80)
6.	Finance Costs	40.05	0.01	05.74	0.01	1.66	1.67	77.85	71.85	81.15	222.26	249.37	379.34
7.	Profit / (Loss) from ordinary activities after finance costs but before exceptional items (5-6)	19.35	9.79	25.74	28.96	57.11	61.25	(829.39)	(1,287.20)	(933.67)	(3,084.69)	(3,460.42)	(4,662.14)
8.	Exceptional Items- (Income)/Expenses	-	-	-	-	-	-	-	-	-	-	98.13	98.13
9.	Profit / (Loss) from ordinary activities before tax (7 - 8)	19.35	9.79	25.74	28.96	57.11	61.25	(829.39)	(1,287.20)	(933.67)	(3,084.69)	(3,558.55)	(4,760.26)
10.	Tax expense							'					·
	- Current tax	5.42	6.09	6.08	12.34	16.61	20.20	5.42	6.09	6.08	12.34	16.61	20.24
	- Deferred tax	1.49	(0.62)	1.39	(1.54)	0.70	(1.21)	1.49	(0.62)	1.39	(1.54)	0.70	(12.48)
11.		12.44	4.32	18.27	18.16	39.79	42.26	(836.30)	(1,292.66)	(941.13)	(3,095.49)	(3,575.86)	(4,768.02)
12.	Extraordinary items	-	-	-	-	-	-	-	-	-	-	-	-
13.		12.44	4.32	18.27	18.16	39.79	42.26	(836.30)	(1,292.66)	(941.13)	(3,095.49)	(3,575.86)	(4,768.02)
14.	' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42	11,327.42
15.		-	-	-	-	-	5,240.35	-	-	-	-	-	(3,044.31)
11.	accounting year												
16.		0.0044	0.000.	0.0040	0.0040	0.0044	0.0040	(0.0700)	(0.44.4.)	(0.000.1)	(0.0700)	(0.0453)	(0.4704)
	(a) Before Extraordinary items - Basic	0.0011	0.0004	0.0019	0.0016	0.0041	0.0042	(0.0738)	(0.1141)	(0.0831)	(0.2733)	(0.3157)	(0.4704)
	- Diluted	0.0011	0.0004	0.0019	0.0016	0.0041	0.0042	(0.0738)	(0.1141)	(0.0831)	(0.2733)	(0.3157)	(0.4704)
	(b) After Extraordinary items - Basic	0.0011	0.0004	0.0019	0.0016	0.0041	0.0042	(0.0738)	(0.1141)	(0.0831)	(0.2733)	(0.3157)	(0.4704)
🗀	- Diluted	0.0011	0.0004	0.0019	0.0016	0.0041	0.0042	(0.0738)	(0.1141)	(0.0831)	(0.2733)	(0.3157)	(0.4704)

		ran III						
	A. 1.	Particulars of shareholding Public Shareholding						
		- No. of shares	444,982,301	414,982,301	496,976,447	444,982,301	496,976,447	450,776,447
		- Percentage of shareholding	39.28%	36.64%	43.87%	39.28%	43.87%	39.79%
12	2.	Promoters and promoter group Shareholding						
		a) Pledged/Encumbered						
		- Number of shares	Nil	Nil	Nil	Nil	Nil	Nil
		 Percentage of shares (as a % of the total 	NA	NA	NA	NA	NA	NA
		shareholding of promoter and promoter group)						
		 Percentage of shares (as a% of the total share capital 	NA	NA	NA	NA	NA	NA NA
		of the company)						
		b Non-encumbered						
		- Number of Shares	687,759,918	717,759,918	635,765,772	687,759,918	635,765,772	681,965,772
		 Percentage of shares (as a% of the total shareholding 	100%	100%	100%	100%	100%	100%
		of promoter and promoter group)						
		 Percentage of shares (as a % of the total share capital 	60.72%	63.36%	56.13%	60.72%	56.13%	60.21%
L		of the company)						
	$\overline{}$	INVESTOR COMPLAINT						

B. INVESTOR COMPLAINT Pending at the begning of the quarter Nil Nil Received during the guarter Disposed of during the quarter Nil Remaining unresolved at the end of the quarte Nii

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- The above standalone and consolidated unaudited financial results were reviewed by the Audit Committee and approved by the Board of Directors of the Company at its meeting held on February 13, 2015. The Statutory Auditors have carried out the Limited Review of the same. Figures of consolidated results for the corresponding quarter and nine months period ended December 31, 2013 have not been reviewed by the statutory auditors, as the same have been prepared for the first time to give comparable figures of previous periods.
- The Company has come out with issue of 90,77,85,000 equity shares with a face value of Re.1/- each at a premium of Rs. 0.20 per equity share for an amount aggregating Rs. 10893.42 Lacs on a rights basis in the ratio of 9 equity shares for every 1 fully paid-up equity share held by the equity shareholders on the record date, that is, on March 19, 2013. The aforesaid shares allotted by the Board of Directors on 7th May, 2013 have already been listed at BSE Limited and are available for trading w.ef. 10th May, 2013.Out of the right issue proceeds of Rs 10,893.42 Lacs, the Company has utilised funds to the tune of Rs. 8,928.93 Lacs as of Dec 31, 2014 for the objects of the issue as stated in the Letter of Offer.
- The Company is registered with Reserve Bank of India (RBI) vide registration no. 13.01287 dated August 13, 1999 as NBFC Company. Since the Company presently does not meet the criteria of principal business of NBFC as specified by the RBI and instead qualifies as Core Investment Company (CIC) based on its current investment structure, the Company has notified the same to RBI vide letter dated April 20, 2013. The Company qualifies for exemption from registration as CIC and has applied for the same to RBI. The same is under due consideration of RBI.
- Pursuant to the notification of Schedule II of the Companies Act, 2013 ("the Act"), by the Ministry of Corporate Affairs effective 01.04.2014, the management has reassessed and changed, wherever necessary the useful lives of its Fixed Assets to compute depreciation, to confirm to the requirements of the Act.
- The Consolidated Financial Statements are prepared in accordance with the principles and procedures as set out in Accounting Standards 21 on "Consolidated Financial Statements" as prescribed in the Companies (Accounting Standards) Rule, 2006, which continues to apply under section 133 of the Companies Act, 2013.

Segment Revenue, Results and Capital Employed

SI.	Particulars	3 months	3 months	Corresponding		Corresponding	Previous
No.		ended	ended	3 months	figure for the	year to date	year ended
				ended in the	period ended	figure for the	
				previous year		period ended	
		31.12.2014	30.09.2014	31.12.2013	31.12.2014	31.12.2013	31.03.2014
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1.	Segment Revenue						
	a. Digital media & handset trading	1,175.03	1,733.74		5,587.72	2,542.25	4,458.03
	b. Call center services	2,492.58	2,618.58	2,479.28	7,413.23	6,990.22	9,166.26
	c. Others	-	-	-	-	-	-
	Total	3,667.61	4,352.32	2,924.37	13,000.95	9,532.48	13,624.29
	Intersegment revenue	-	6.74	16.54	15.06	143.95	158.67
	Net Sales/Income from operation	3,667.61	4,345.58	2,907.83	12,985.89	9,388.53	13,465.62
2.	Segment results profit/(loss) before tax & interest						
	from each segment						
	a. Digital media & handset trading	(452.98)	(850.54)	(845.10)	(1,739.63)	(2,931.12)	(4,014.34)
	b. Call center services	(295.85)	(327.29)	33.09	(1,050.80)	(343.74)	(302.11)
	c. Others	(0.38)	(0.02)	0.70	(0.49)	0.66	(0.59)
	Sub-total	(749.22)	(1,177.85)	(811.32)	(2,790.92)	(3,274.20)	(4,317.03)
	Add: Interest income	56.85	16.44	16.09	90.69	123.75	160.74
	Less: Interest expenses	(81.50)	(70.27)	(82.91)	(217.91)	(241.55)	(381.91)
	Less: Unallocable expeniture	(55.52)	(55.52)	(55.52)	(166.55)	(166.55)	(222.07)
	Total profit before tax	(829.39)	(1,287.20)	(933.67)	(3,084.69)	(3,558.55)	(4,760.26)
3.	Capital Employed	, ,		, ,		, , ,	
	a. Digital media & handset trading	2,390.97	2,741.53	3,060.72	2,390.97	3,060.72	2,182.44
	b. Call center services	5,100.86	5,560.75	6,320.28	5,100.86	6,320.28	7,470.42
	c. Others	1,103.09	1,413.94	1,471.23	1,103.09	1,471.23	812.02
	Total capital employed in the segment	8,594.91	9,716.21	10,852.24	8,594.91	10,852.24	10,464.89
	Unallocable cornorate accete & liabilities		. ·	_	_	_	_

- The Consolidated Fianancial Results represents the result of the Company including its subsidiary companies, namely Digicall Teleservices Private Ltd., Digicall Global Private Ltd., NexG Devices Private Ltd., Digivive Services Private Ltd. and Media Matrix Holdings Private Ltd.
- The group is mainly engaged in the business of digital media content and dealing in related activities in Technology, Media and Telecommunication industry (TMT Industry). The call centre service were mainly related to telecom industry and hence consolidated as part of same segment. However, during the year in view of increase in coverage of call centre services, the same has been identified as a separate reportable segment.
- Previous period/ year figures have been re-grouped/ re-classified wherever considered necessary to confirm to current period classification

By Order of the Board

Place : Gurgaon Date : 13th February, 2015

B. B. Chugh Director (Finance)